



Mahek Jain

Designer

S U M M A R Y

Design professional with 3 years of experience building visual concepts from brief to execution, including mood board development, brand tone and palette definition, and vendor coordinated production. Now applying this design sensibility to branding, campaign design, and visual merchandising.

C O N T A C T :

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S K I L L S :

- Spatial Design
- Concept Development
- Visual Communication
- Branding and Identity
- Design Thinking
- Requirements gathering
- Client Discovery
- Higgsfield , Adobe Firefly & other AI tools
- Adobe Illustrator , XD, Photoshop
- Microsoft Office
- AutoCAD
- Production Design
- Campaign Design
- Visual Merchandising

E D U C A T I O N :

NATIONAL ACADEMY OF EMD
2022-2025
Bachelor of Management Studies

E X P E R I E N C E :

EVENT DESIGNER JUN 2023 - JUN 2026
Astrea Events

Client Discovery and Concept Development

- Conducted deep client discovery, listening past stated preferences to uncover the emotion and story clients wanted their space to tell
- Translated these insights into curated mood boards, using Photoshop and Illustrator alongside AI tools like Higgsfield and Adobe Firefly to shape tone, palette, and inspiration before material commitments
- Guided clients through an iterative approval cycle, from initial proposal to revised concept to final technical design, ensuring each version moved closer to their true intent

Spatial and Technical Design

- Converted approved mood boards into production ready spatial plans
- Applied core design principles like sightlines, flow, and focal points to shape seating, passageways, and guest movement through a space

Production Support

- Created client facing pitch decks, combining Illustrator and Photoshop with ChatGPT and Claude for narrative framing and Higgsfield for supporting visuals ahead of execution
- Built detailed production requirement sheets specifying materials, quantities, and construction needs
- Coordinated directly with vendors on sourcing and fabrication

Versatility and Scope

- Worked across diverse settings, from converting raw, unstructured land into large scale builds to reimaging fixed halls into customized environments
- Applied knowledge of materials, textures, and visual composition to keep each set aesthetically cohesive and true to client's brief.

P O R T F O L I O :

[Spatial Design Portfolio Link](#) [Branding Design Portfolio Link](#)
[Campaign Design Portfolio Link](#) [Website](#)